

Cabin John Ice Rink

Frequent Freestyle Program

We are pleased to announce a new program for administering the Freestyle Skating program at both of our Enterprise Ice Facilities – Cabin John Ice Rink and Wheaton Ice Arena.

In the past, Cabin John Ice Rink has allowed customers to pre-register for a block of freestyle sessions on a contract for a 2-month period, and those who did so received a discount off of the pick-up freestyle price.

We are now offering a new and improved way that customers can pay for our freestyle sessions and control which sessions they wish to skate on, while still receiving a discount as a frequent customer. Beginning September, 2008, freestyle sessions will cost \$12 per session if customers pay as they go at the “pick-up” rate. However, we will also offer our frequent customers the opportunity to purchase a form of a membership punch pass called the *Frequent Freestyle Program* which gives a discount that increases as more punches are purchased.

The Frequent Freestyle Program can be purchased in 3 different increments:

10 punches = \$115 (save \$5)

20 punches = \$220 (save \$20)

40 punches = \$430 (save \$50)

The Frequent Freestyle Program can be purchased at the front office. It is not an actual card that you will receive – the punches paid for will go on your ParkPASS account and each time your account is accessed to pay for freestyle sessions, it will show the number of punches left. So you don't have to worry about losing a card!

This will be a family based program, so if the family account has multiple skaters who skate on the freestyle sessions, the one family punch account can be used for any of those freestyle skaters on the account. All we need is your phone number to pull up your account to either pay for your punches or use your punches for a freestyle session.

The Frequent Freestyle Program will be available for purchase beginning Monday, August 25, 2008 and can be used starting in September. The punches purchased do not have an expiration date. Customers can still call the rink 24 hours in advance to get their name on the freestyle sign-in sheets.

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10610 Westlake DR
Rockville, MD 20852
301-365-2246

It's all right here! 